



## About your cookie permission

Everything Helvoet does is aimed at providing you as a visitor with the best possible information. To this end, we use so-called cookies and pixels. Would you rather not have your data stored through these cookies? Simply click on the 'No thanks' button.

### Google Analytics

We use the Google Analytics pixel; however, we have rendered the information it analyses completely anonymous. By default, your IP address is anonymised, and we do not share this information with any third parties, including Google. We do not create profiles based on user behaviour for marketing purposes and we do not keep your data on multiple devices.

- These cookies are stored for a maximum of two years.
- [Here](#) you can read more about how Google handles your data.

### Google Maps

Our website uses Google Maps. This allows a geographical map to be displayed on websites. It can also be used to create route descriptions. Various cookies are placed when using Google Maps, for instance to remember the zoom level. The information that Google collects is anonymised to the extent possible. Your IP address is not included.

- These cookies are stored for a maximum of one year.
- [Here](#) you can read more about how Google handles your data.

### Hotjar

To gain insight into what users click on and view on our website, we use Hotjar cookies. This helps us to improve the website. This cookie is placed when you visit a page that contains the Hotjar code. The cookie contains a unique identifier that makes it possible to follow the same visitor on multiple pages and sessions. This session cookie is placed to let Hotjar know whether a visitor has been included in the random sample.

- These cookies are stored for a maximum of one year.
- [Here](#) you can read more about how Hotjar handles your data.

### Opting out and changing your preferences

Would you rather not have your data stored through these cookies? Simply click on the 'No thanks' button. The site will remain fully functional. Do you regret your choice and would you like to change your cookie permission? Then clear the cookies in your browser, refresh the page and you will receive the cookie notification again.

**Analysis by wiredminds**

Our website uses a counting pixel technology provided by wiredminds GmbH ([www.wiredminds.de](http://www.wiredminds.de)) to analyze visitor behavior. If necessary, data is collected, processed and stored, from which user profiles are created under a pseudonym. Wherever possible and reasonable, these usage profiles are completely anonymized. Cookies can be used for this purpose. Cookies are small text files that are stored in the visitor's Internet browser and serve to recognize the Internet browser. The collected data, which may also contain personal data, will be transmitted to wiredminds or collected directly by wiredminds. wiredminds may use information that is left by visiting the websites to create anonymized usage profiles. The data obtained without explicit consent of the affected person will not be used to personally identify the visitor of this website and will not be merged with personal data of the bearer of the pseudonym. Whenever IP addresses are recorded, their immediate anonymization takes place by deleting the last number block.

**Opt-Out-Link**

Permission for data collection, processing and storage can be revoked at any time with effect for the future. The link to opt-out is displayed on the bottom of the legal page.

<https://www.helvoet.com/legal/>

**Contact and questions**

Do you have questions about our cookie policy or would you like your data to be modified? Please contact us via [the contact form](#). We will make sure that your information is updated within one month.